



Associated Locksmiths of America, Inc.

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PRESS RELEASE

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FOR IMMEDIATE RELEASE

Associated Locksmiths of America Withdraws Support from Legislation

The Associated Locksmiths of America, Inc. (ALOA) recently withdrew support from the "Motor Vehicle Owner's Right to Repair Act" (HR2048). It was hoped that this legislation would help locksmiths gain information about key codes that would ultimately benefit the consumer.

After supporting the legislative process for nearly three years, the locksmith industry now believes that there are other, non-legislative, means to reach the same goal. Currently, the Association is working with the National Automotive Task Force (NASTF) to meet these goals.

The Associated Locksmiths of America Inc. (ALOA) is an international professional organization of highly qualified security professionals engaged in consulting, sales, installation and maintenance of locks, keys, safes, premises security, access controls, alarms, and other security related endeavors.

"There are almost 10,000 members of the Associated Locksmiths of America—a number of which are certified locksmiths—available to builders, business owners and homeowners to ensure the physical safety of their property and, most important, their employees and families," says Robert E. Mock, ALOA's President. "It's puzzling that owners make such substantial investments in their homes and businesses without taking care to secure them intelligently." The issue is more significant than just correct installation techniques. A qualified locksmith can make recommendations on what physical and electronic systems need to be chosen in the first place. Today, the security marketplace is flooded with options often unknown to those in fields outside locksmithing. Even a vendor in a related industry who is aware of a new security product is unlikely to have the judgment or qualifications of a highly trained and experienced locksmith. Mock also cites concern about the growing number of companies that are only aware of, and trained in, a narrow portion of security service. "More and more, we are seeing companies marketing themselves as security providers who have minimal exposure to the security industry as a whole. Especially with the rapid onset of electronic security in common applications, we are running into more individuals who have negligible training in physical security—they have

learned overnight to install something that they do not really understand, and they have little or no background in deciding whether the product choice is appropriate for a particular application. Often they are employed by companies that only make or produce one product; therefore it is unlikely that a comprehensive security analysis is going to take place for the customer.” Companies and individuals interested in learning more about locksmiths and the higher levels of security training available can contact David Lowell, CML, CMST, Associate Executive Director at (214)819-9733.

ALOA is the only international locksmith association dedicated to promoting education, professionalism and ethics among locksmiths and security professionals in an effort to ensure that corporate and residential consumers can choose a knowledgeable and competent security professional for their security needs. A directory of ALOA members in good standing is available to the public on the ALOA website: www.aloa.org