



OFFICIAL MEMBERSHIP APPLICATION

As a member of the Automotive Service Association® (ASA) I will adhere to the ASA Code of Ethics and I will abide by the association's bylaws. As stated in the ASA bylaws, regular members shall be automotive service businesses that provide automotive repairs/services to the motoring public, and/or businesses who provide repairs/services to exclusive vehicle fleets. I understand that membership in ASA is non-refundable. I also understand that ASA membership dues are deductible as a business expense for federal income tax purposes but are not deductible as a charitable contribution. I further understand that the name Automotive Service Association, the ASA sign and the ASA logo are registered trademarks, are the property of ASA, and should be used in accordance with the logo guidelines.

*** PLEASE TYPE OR PRINT LEGIBLY ***

BUSINESS INFORMATION:

Mr. Mrs. Ms.

*Business Representative Name _____

*Business Name _____

*Street Address _____
Street City State ZIP

*County _____ Country _____

*Mailing Address _____
(If different from street address) Street/Box City State ZIP

*County _____ Country _____

Home Address _____
Street City State ZIP

*Business Phone (_____) _____ Business Fax (_____) _____

*Does ASA have permission to fax you ASA information? Yes No

E-mail Address _____ Web Site Address _____

*Does ASA have permission to e-mail you ASA information? Yes No

*E-mail address to send information _____

ASA can supply you with a free Web-based e-mail account for your convenience.

Yes – sign me up for a free ASA e-mail account. No – not at this time.

Username _____@ASAGo.com Password _____

*Alternate e-mail (for password retrieval) _____

Referred By _____ Sales Code _____

*Year business was established _____

*PRIMARY DIVISION (check one) Collision Mechanical/Transmission

SECONDARY DIVISION (check one if applicable) Collision Mechanical/Transmission

LIST OTHER SPECIALTIES _____

ANNUAL GROSS SALES (check one)

- Under \$100,000
- \$100,000 - \$250,000
- \$250,000 - \$500,000
- \$500,000 - \$750,000
- \$750,000 - \$1,000,000
- More Than \$1,000,000

*Number of Employees _____

**indicates required information*

(CONTINUED ON BACK)

CHOICE OF MEMBERSHIP INFORMATION: (Please allow 1-2 weeks for CD delivery.)

Please select from the following delivery options, how you want to receive your new member information:

- Mail me membership benefits information on a CD.
 E-mail me a link to download an electronic member binder with automatic updates.

SIGN ELECTION:

All members receive an ASA window decal. Would you also like a 19-inch X 25-inch ASA Aluminum Sign with your membership? (Please allow 1-2 weeks for delivery.)

- Yes No

DUES

One-time Processing Fee	Annual
Annual Membership Dues	\$ 50
Total Due	\$ _____

(The amount of your membership dues will depend upon the geographic location of your repair facility. To verify dues amount, call the ASA membership department at (800) 272-7467, ext. 295.)

- Check or Cash Check Number _____ Check Date _____ Check Amount _____
 Credit Card: American Express Discover MasterCard Visa

Card Number _____ Expiration Date _____

Signature _____ Date _____

**By signing here, you agree to adhere to the below ASA Sign and Logo Policy.*

ASA Sign and Logo Policy 

This Automotive Service Association (ASA) sign and logo policy authorizes businesses that are members in good standing to use the ASA logo. To consumers, the ASA logo represents quality service and ethical business practices. To maintain the high standards represented by the ASA logo, its use is limited to members. Should your membership in ASA ever expire, you agree, at that time, to discontinue all uses of the association's logo and signs.

Policy:

1. ASA provides you with an ASA door decal and an ASA aluminum sign if elected. Additional signs may be obtained for a one-time rental charge. All signs are considered rental property and as such should be returned upon termination of membership.
2. Only members in good standing may display or use the ASA emblem.
3. Members in good standing may reproduce the ASA logo on printed material produced for or by them in accordance with the ASA logo guidelines. To view the logo guidelines, please visit the ASA Web site, www.ASAshop.org.
4. All member identification material including, but not limited to, signs, decals, patches and reproductions of the association-registered trademark shall remain the property of the association.

ASA reserves the right to reclaim any such property upon termination of membership.

ASA . . . Your Source for Networking, Savings and Success!

Just like good tools and superior equipment, ASA is a valuable investment in your business. ASA works to:

- improve your education, information sources and networking
- provide substantial business-services discounts that save you more than the cost of annual dues
- help you train and retain your employees
- promote industry professionalism and a positive image



Automotive Service Association®

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www.ASAshop.org • www.TakingTheHill.com • www.AutoInc.org